

Paul Miller BMW
1515 Route 23 South
Wayne NJ 07470

AUTOSCH 5-DIGIT 07039

302788-0018-0025-0007683



Additional Important Disclosures.

*For qualified customers only with a Super Elite FICO® Score of 740+, 2.9% APR financing for 48 months at \$22.09 per month, per \$1,000 financed. Excludes insurance, additional options requested by customer, and aftersale items. Available only on a new 2021 BMW X5 xDrive40i through BMW Financial Services NA, LLC, at Paul Miller BMW. Offers only apply to in-stock vehicles, previously placed orders do not qualify. Subject to credit approval by lender. All offers are subject to verification of accurate customer and vehicle data based on an MSRP of \$68,849 for the standard 2021 BMW X5 xDrive40i. Some offers may not be combined with others that may be advertised outside this letter. See Paul Miller BMW for complete details on this and other finance offers. This offer does not account for any lender approved deferred payments. Offer expires January 31, 2021. NOTICE: Trading in a vehicle will not eliminate your debt. Negative equity will be added to any purchase or lease.

ΩSubject to vehicle inspection and confirmation of vehicle history, mileage, and equipment. Estimated trade equity based on Kelley Blue Book value of \$40,650 for trade-in vehicle in good condition, with estimated mileage of 29,929. The value of used motor vehicles varies with mileage, usage, included accessories, and condition. Book values should be considered estimates only. NOTICE: trading in a vehicle will not eliminate your debt. Negative equity will be added to any purchase or lease. See Paul Miller BMW for complete details on this offer.

#See dealer for copy of limited warranty.

†For qualified customers only. Savings of \$4,442 from MSRP. \$1,000 BMW Loyalty Credit toward a 2021 BMW X5 xDrive40i is a factory-to-dealer incentive. \$3,442 Paul Miller BMW Preferred Customer Bonus toward a 2021 BMW X5 xDrive40i is an additional dealer incentive. Combined incentives result in an agreed upon vehicle value of \$64,407 (\$68,849 MSRP less \$4,442 incentive). Offer for new vehicle listed expires January 31, 2021. See dealer for details.

###After application of trade-in equity of \$13,544 toward down payment.

**All model year 2017 BMW vehicles and newer come with BMW Ultimate Care standard for up to 3 years or 36,000 miles, whichever comes first. BMW Ultimate Care is available to the exclusive benefit of the initial purchaser, owner, or lessee of a new vehicle, sales demonstrator vehicle, Aftersales Mobility Program (AMP) vehicle, or BMW Group company vehicle from an authorized BMW center in the United States (including Puerto Rico). Coverage is not transferable to subsequent purchasers, owners, or lessees. Please see bmwusa.com/ultimatecare_maintenance or ask your BMW client advisor for more information.



Jason, redeem by January 31 to receive:

- A newly redesigned and enhanced 2021 BMW X5 xDrive40i
- A new payment that's \$45 less than your current payment, just \$1,191 per month*—with \$0 cash out of pocket^{###}
- \$4,442 credit toward your new BMW[†]
- BMW Ultimate Care for 3 years/36,000 miles**

ACCOUNT NOTIFICATION

January 14, 2021

Current Vehicle: 2019 BMW X5 xDrive40i - 23 Payments Remaining
VIN:

Dear

We would like to share the following opportunity we found for your 2019 BMW X5 xDrive40i with you.

As a Preferred Customer of Paul Miller BMW, you can upgrade to a newly redesigned and enhanced 2021 BMW X5 xDrive40i with \$0 cash out of pocket^{###}—and pay \$45 less per month than you're paying now.

THE DETAILS OF YOUR OFFER:

Trade in your current vehicle, 23 months early, and get up to \$13,544 in equity after your estimated loan balance is paid off.^o
At Paul Miller BMW, we are willing to pay a premium price for your 2019 BMW X5 xDrive40i.

Receive \$4,442 toward your new vehicle.[†]

This month, you may qualify for two offers: up to a \$1,000 BMW Loyalty Credit and a \$3,442 Paul Miller BMW Preferred Customer Bonus.

You enjoy a lower interest rate—just 2.9% APR.*

Currently, you're paying 4.35% APR in annual interest. With your new 2021 BMW X5 xDrive40i, we can lower your interest rate to only 2.9% APR.

You drive off with \$0 cash out of pocket^{###}—and get a new payment that is \$45 less than you're paying right now.

With the early trade of your 2019 BMW X5 xDrive40i and by combining all available offers, your new monthly payment will be \$1,191*—\$45 less than you're paying right now.

And the best part is, this offer is based on the same 48-month term you chose last time and includes all estimated taxes and fees,* so you can drive away with \$0 cash out of pocket.

You will also enjoy these added benefits by purchasing your new 2021 BMW X5 xDrive40i at Paul Miller BMW:

- A new 4-year/50,000-mile new-vehicle limited warranty.[#]
- BMW Ultimate Care for 3 years/36,000 miles.**

Please be aware that we will help you get a BMW vehicle with the features and equipment that are right for you. Tell us what options you would like and we will customize your offer even further.

THIS OFFER EXPIRES JANUARY 31.

Jason, please contact me to set up a time for us to inspect your current vehicle before the end of the month. While you're here, we can discuss this special January offer.

Visit us online to learn more about the Paul Miller Accelerator Program and shop from the comfort of your own home:

- Make your purchase 100% online, with our internet staff prepared to answer any of your questions
- Fully operational sales and service, and complimentary service pick-up and delivery available
- Enhanced safety precautions and sanitation measures in place

I look forward to seeing you in your new 2021 BMW X5 xDrive40i.

Best regards,

Terqueiro

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